



## SPONSORSHIP INFORMATION

# **2025 New Jersey Creative Communities Conference: The Art of Community Well-Being**

## **THURSDAY, MARCH 20, 2025**

Hudson County Community College - Culinary Conference Center - 161 Newkirk Street Jersey City, NJ 07306

Contact: Leonardo Vazquez at [leo@nnjcf.org](mailto:leo@nnjcf.org) | 201-568-5608 x2

New Jersey Creative Communities, produced by The Northern New Jersey Community Foundation (NNJCF) and Hudson County Community College (HCCC), will bring together leaders, doers and thinkers throughout New Jersey. Together, they will explore innovative ways to make places better for everyone through art and creative placemaking. This event promises to generate new partnerships, projects and more. Your sponsorship will connect you with key decisionmakers and influencers. It will also support programs to enhance quality of life in North Jersey communities and provide scholarships for HCCC students.

## CONFERENCE TRACKS

### 1. Art and Community Health

How art and artful environments benefit mental/physical health and well-being.

### 2. Community Economic Development

How arts and placemaking boost local economies, create jobs, and cultural entrepreneurship.

### 3. Empowering and Supporting Public Artists and Social Practice Art

Training and supporting practicing artists and emerging artists wanting to enter the field.

### 4. Inclusive and Accessible Communities

Examining communities through the lens of increasing accessibility, addressing DEI for those with disabilities.

## CALLING ALL

- Municipal and county officials who work to enhance their communities
- Architects, civil engineers, placemakers and urban planners
- Community, economic, and real estate development professionals
- Grantmakers in arts, community development, economic development and public health
- Leaders of arts councils and arts organizations
- Social practice artists and those who create public art
- All artists (painters, writers, actors, dancers and more) who want to help enhance communities
- Healthcare/wellness workers who want to enhance healing environments through art and placemaking.
- Students and scholars

## SPONSORSHIP LEVELS

*Sponsorship opportunities begin at \$750. Every increasing level of sponsorship provides more benefits.*

Your sponsorship would do more than increase your visibility and prestige among these audiences. Proceeds will benefit the Northern NJ Community Foundation, a nonprofit working to build more sustainable, healthy, equitable and prosperous communities and provide scholarships to HCCC's deserving students.

*All sponsorships receive a high degree of visibility online and in-person. This includes:*

- Being highlighted on NNJCF's social media channels.
- Scaled brand recognition on Conference web page.
- Scaled brand presence on handouts and other materials distributed to attendees.
- Complimentary ticket(s) to the Conference.
- Thank you listing on all mass emails (20,000+ recipients).

To sponsor the conference: Contact Leonardo Vazquez at [leo@nnjcf.org](mailto:leo@nnjcf.org)

## SPONSORSHIP RATES

### Diamond Sponsorship \$20,000

- 18 free tickets
- Invitation to exclusive breakfast roundtable conversation with Dr. Chris Reber, President of HCCC.
- Exhibit table in a prime location at the conference.
- Mention in welcome announcement at Plenary Session.
- Major Donor listing on Conference website with large logo and link to company/organization.

### Gold Sponsorship \$10,000

- 12 free tickets
- Invitation to exclusive breakfast roundtable conversation with Dr. Chris Reber, President of HCCC.
- Exhibit table in a prime location at the conference.
- Major Donor listing on Conference website with large logo and link to company/organization.

### Silver Sponsorship \$5,000

- 10 free tickets
- Exhibit table in a prime location at the conference.
- Donor listing on Conference website with medium logo.

### Bronze Sponsorship \$2,500

- 5 free tickets
- Exhibit table
- Donor listing on Conference website with medium logo.

### Track Sponsorship \$1,500 (breakfast, lunch, social event)

- 3 free tickets
- Exhibit table
- Donor listing on Conference website.
- Identification as Track Sponsor, with opportunity to make 1-minute announcement at beginning of Track related sessions.

### Event Sponsorship \$1,000 (breakfast, lunch, social event)

- 3 free tickets
- Exhibit table
- Donor listing on Conference website.

### Session Sponsorship \$750

- 1 free ticket